



Utility Commercial Incentives Subscription

October 28, 2024

Subscription Overview

In the rapidly evolving landscape of electric vehicle (EV) infrastructure, the deployment of Level 2 and DC fast chargers is a critical step for businesses aiming to meet sustainability goals and cater to the growing number of EV drivers. However, the financial aspect of such deployments can be a significant barrier. This is where utility incentives and rebates come into play, offering a powerful means to offset installation, upgrade, and hardware costs. Yet, the complexity and diversity of these programs across different utilities can turn the search for applicable incentives into a daunting task, especially for businesses operating on a national or regional scale.

Enter the Paren (EVAdoption) Utility Commercial Incentives Database – a comprehensive solution designed to streamline the process of identifying and applying for utility rebate programs that align with your specific needs. Our database stands out by offering a depth of information and functionality unmatched in the market.

As of October 2024, the database features nearly 350 total make-ready and hardware incentive programs from Investor-Owned Utilities (IOUs), Municipal utilities, co-operatives and Community Choice Aggregators (CCAs). Each entry in our database is meticulously detailed, covering approximately 50 fields of information to provide a comprehensive view of each program, including:

- Program name, utility, and geographic coverage
- Status, total funding, and application deadlines
- Eligible property and vehicle types
- Power level requirements and incentive amounts
- Direct links to program details, application processes, and downloadable content

Key Features

- **Advanced Search and Filter Options:** Easily navigate through the database using filters such as state, utility, type of utility, power level, deadlines, and incentive levels to find programs that match your criteria.
- **Insightful Reports and Visualizations:** Gain a clear overview of utility programs across the US with detailed reports, charts, and deadlines in a calendar view, helping you make informed decisions with ease.
- **Direct Access to Essential Documents:** Retrieve program applications, FAQs, and other critical PDFs directly from our platform, saving you time and effort.
- **24/7 Online Access:** Enjoy round-the-clock access to our constantly updated database, ensuring you have the latest information at your fingertips.
- **Continuous Updates:** Benefit from a database that grows with you, with new utility programs added and statuses updated regularly.
- **Real-Time Notifications:** Stay informed with alerts on new program openings and closings, ensuring you never miss out on valuable opportunities. (Coming soon.)
- **Customizable Workspace** (available for an additional fee): Tailor the database to your company's needs with the ability to add notes, track progress, and incorporate your own data.

Sample Utility Incentive Program

ALABAMA POWER MAKE-READY PROGRAM

ID	5
State(s)	Alabama
Organization/Utility	Alabama Power Company
Parent/Holding Company (2)	Southern Company
Organization Type	Utility
Type of Utility	IOU
Type of Incentive Program	Charging Equipment Rebates, Utility Make-Ready

Program Overview

Utility Existing Customer Requirement	Unknown/Unclear
Geography Covered	Alabama
Last Updated (Date)	02/14/2024
Link to Website Page	Link to Make-Ready Page
Program Status	Active
Program Start Date	01/05/2024
Availability of Program Notes	Applications for the Make Ready rebate program will be available on January 5, 2024. This application window will remain open until funding is no longer available. Customers requesting rebates to be awarded in 2024 must complete construction by December 1, 2024.
Amount of Funds/Plugs Available to Fund in Program	The Alabama Power Make Ready program has limited funds available. The open application period will depend on budget availability.
Program Scope	Alabama Power's Make Ready Program is designed to provide rebates to customers for installing electric chargers at their facilities. Customers are responsible for installation, operation and maintenance of charging infrastructure behind the customer meter.
Charger Type	DCFC, Level 2
Vehicle Type (Detail)	LPV, Transit Buses, School Buses, Airport Vehicles, Refuse Trucks, Port Tractors, Long Haul, Short/Medium Haul, Fork Lifts, Delivery Trucks/Vans
Vehicle Types	LPV, MHD
Property Types	Commercial, Multi-Family, Workplace
Public Access Requirements?	No

Charger Information

Charger Type	DCFC, Level 2
Required Connectors	None Specified
Level 2 Maximum Incentive Amount	\$2,000.00
Level 2 Maximum Incentive (Per Port)	\$2,000.00
Level 2 Minimum # of Ports	4
Level 2 # of Ports (Notes)	Maximum of 20 rebates per Premise
Level 2 Amp/kW Requirements	6.6 kW Minimum
Level 2 Notes	If installing Level 2 EVSE, the Applicant agrees to install a minimum of four (4) Level 2 ports per Premises. Level 2 rebates are capped at a maximum of 20 rebates per Premise and 60 rebates per Applicant per calendar year
DCFC Maximum Incentive (Per Port)	\$20,000.00
DCFC kW Requirements	20 kW Minimum, 150 kW Maximum
DCFC Notes	<ol style="list-style-type: none"> 1. If installing a Direct Current Fast Charger (“DCFC”) EVSE with an output of 20kW-49kW, the Applicant agrees to install a minimum of four (4) ports per Premises. DCFC rebates are capped at a maximum of fifteen (15) rebates per Premise and 30 rebates per Applicant per calendar year. 2. If installing a Direct Current Fast Charger (“DCFC”) EVSE with an output of 50kW or more, the Applicant agrees to install a minimum of two (2) ports per Premises. DCFC rebates are capped at a maximum of four (4) rebates per Premise and 24 rebates per Applicant per calendar year.
Hardware Certification Required	Yes

Charger/Port Amounts & Limits Tables

Charger Type	Minimum Power Rating	Rebate per Port*	Minimum Port Installations per Site	Maximum Port Installations per Site	Maximum Rebates per Applicant per Calendar Year
Level 2	6.6 kW	\$2,000	4	20	60
DCFC	20 kW	\$5,000	4	15	30
DCFC	50 kW	\$10,000	2	4	24
DCFC	100 kW	\$15,000	2	4	24
DCFC	150 kW	\$20,000	2	4	24

**Port refers to the number of vehicles charging simultaneously.*

Maximum Incentive

Level 2: Maximum of 60 port Rebates per Applicant per Calendar Year; DCFC: Maximum of 30 port rebates for 20 kW; 24 maximum port rebates per year for 50 kw, 100 kW, and 150 kW.

Installation Notes

1. Alabama Power will install and maintain the typical service connection at the address specified in the application (the "Premises"), including the primary conductors, transformer, CTs, meter, and any system work outside of the Premises.
2. The Applicant is responsible for installing and maintaining the primary conduit, secondary conduit and cable, and the transformer pad.
3. Alabama Power will provide the CT cabinet and meter enclosure; the applicant is responsible for the installation of these items.
4. The Applicant will identify and contract with a licensed electrician to perform any ET infrastructure upgrades required.
5. The Applicant must install, fund, own, operate, maintain, and network (via internet or cellular connection) new, qualified Electrical Vehicle Supply Equipment ("EVSE") with a corresponding qualified Network Provider after application approval and maintain the respective EVSE in good working order at the Applicant's expense for at least five (5) years after the installation date.

Links / Documents / Contact Info.

Contact Form or Page	Contact an Electric Transportation Specialist
Application link	Link to Application
Other Documents (1): Name/Description	Alabama Power: Terms & Conditions
Other Documents (1): File	makereadytermsandconditions112823.pdf
Other Documents (2): Name/Description	Application checklist
Other Documents (2): File	makereadyapplicationchecklist.pdf
General EV Information (Link)	General EV Info Page
Approved Products List (Link)	https://www.epri.com/vpl
Approved Products List (File)	88032eprivettedproductlistupdated4.4.2024.xlsx

[Back to Utility Commercial Incentives](#)

Contact Us

If you have any questions about our Utility Commercial Incentives Database or want to learn more about our pricing options, please don't hesitate to reach out.

Email:
florent@paren.app, loren@paren.app

Website:
www.paren.app

LinkedIn:
[Paren Inc](#)